...produces virtually every professional effect and features amazing 5:1 Ratio Power-Zoom

■ Extra-fast f/1.6 lens has 16 elements to assure the most critical sharpness yet realized in an 8mm camera ■ 5:1 zoom ratio: 8.5mm extreme wide angle to 42.5mm extreme telephoto ■ 2-speed zoom covers full zoom range in 3½ or 7 seconds ■ Fade-in, fade-out control ■ Micrometrical backwind for lap dissolves, titles and special effects ■ 5 filming speeds: 12, 16, 24, 32, even 48 for true slow motion ■ Through-the-lens reflex viewfinder with ground glass focusing ■ CdS cell electric eye exposure control, fully automatic ■ Film speeds from ASA 10 to 400 ■ Quick ratchet wind ■ All this and more for under $230.00

Show 'em best... show 'em brightest with the 750-watt screen brilliance of the Argus Showmaster 750AVZ

It zooms your movies, too. The Argus 750AVZ Showmaster fills a 40" screen from any distance between 11½' and 19' without moving the projector. Threads itself automatically right onto the take-up reel. Varispeed Control eliminates annoying flicker, provides faster rewind. Single control for forward, reverse and still. This compact, all metal projector isn't much bigger than a lunch-box and it's self-contained in its own case. Ask your Argus dealer for a demonstration.

... Naturally it's an **argus**® INCORPORATED